# **MD MOHIDUL ISLAM**

## **UI/UX DESIGNER**

Hello, I'm passionate about crafting impactful ideas. I have been working for over 8 years with UI/UX Design. Specializing in UX strategy, research, and visual design, my focus on UX research allows me to create user-friendly products that align with user preferences.

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### **EXPERIENCE**

## UI/UX Designer | Dino Code LA

Feb 2021 - Present • United States (Part-time Remote)

Dino Code LA specializes in creating custom digital solutions. They deliver user-centric websites and applications with innovative design and cutting-edge technology.

- I develop problem statements by reviewing existing websites, conducting user interviews, and consulting with stakeholders to understand business objectives. This method allows me to create user-centered designs.
- We are working closely with the development team to ensure that the site is built precisely according to the designs and excellent interactions.
- I have redesigned 5 websites with a mobile-first, modern, and user-friendly approach. This resulted in a 40% increase in user engagement, a 35% improvement in site performance, and a 25% increase in conversion rates..
- I am currently developing and maintaining a design system that helps us maintain consistent designs and speeds up the design and development process by roughly 50%.

# UI/UX Designer | VGC IT. Inc.

Feb 2021 - Oct 2023 • United States (Part-time Remote)

VGCIT INC. a small business and disabled veteran business enterprise, offers IT solutions to government and private clients nationwide, with locations in LA, CA, and Dallas, TX.

- Crated UI Design for "PKIware" online certification web application.
- Worked with wire flow, prototyping and wireframing to visualize design concepts and user flows.
- Created interactions design that saved 50% of work time for developers.

## Sr. UI Designer | Najm Consultant

Feb 2021 - Jan 2023 • Bangladesh (Part-time Remote)

Najm Consultant is helping small and mid-size companies grow their sales pipeline and revenue through performance-based marketing consulting.

- Redesigned diverse websites with a mobile-first approach some significant of them are Najmc, Zoomtechstreet, Binatesolutions, Minimallimited
- After Redesign: On average, a notable 30% reduction in bounce rate was observed with increased user engagement, higher CTR, and clear user preference for the newly implemented designs.

## UI/UX Intern | Just Creative Studio (JCS)

Jan 2019 - Dec 2019 • Bangladesh (On Site)

- Assisted the senior design team in creating wireframes, prototypes, and user interfaces for web and mobile applications.
- Collaborated with UX designers to analyze user feedback and iteratively enhance design solutions.
- Acquired hands-on experience in the end-to-end design process, from ideation to final implementation.

#### **PORTFOLIO**

<u>Dribbble.com/thisismohidul</u> <u>Behance.net/thisismohidul</u>

#### **SKILS**

### Design

UX Strategy • UX Audit

- UX Research Critical Thinking •
   User Flow Problem Statement
- Journey Mapping User Persona
- Empathy Mapping Wireframing
- Prototyping Usability Testing •Visual Design Design System •UI Design Interaction Design

### Software

Figma • Sketch • Adobe Suite
(Photoshop, Illustrator, After,
Effects) • Trello • Notion • Slack
• Zeplin • Miro

### **CERTIFICATION**

UX Leadership: Strategy & Tactics

Ostad.app • Dec 2023

Enterprise Design Thinking Practitioner

<u>IBM</u> • Aug 2023

Mobile App Design

Ostad.app • Feb 2022

UI/UX Design

**BITM** • Mar 2017

Diploma in Agriculture

**Tomaltola Technical College •** Feb 2017